

KAUKAUNA UTILITIES

Connect

— Business Edition —

QUARTERLY BUSINESS NEWSLETTER

Welcome to the **Kaukauna Utilities Connect** - our quarterly newsletter to keep business customers up-to-date on all things KU - programs, services, incentives, and more. If you have any suggestions for content you'd like to see presented, please feel free to reply to this email to give us your feedback.

Business Appreciation BRAT FRY



Thursday, October 8th | 11am - 1pm

To show our appreciation for local businesses,
Kaukauna Utilities is firing up the grill and treating you to lunch!



Brat Fry - Save the Date

We're firing up the grill once again for our Business Appreciation Brat Fry! After such a great response last year, we're excited to bring the event back this fall as a way to thank our business customers for all they do to help our community thrive.

Mark your calendar for **Thursday, October 8th**! We'll once again be serving up brats, chips, and cookies exclusively for KU business customers through this pre-order/pick-up event.

More details and ordering information will be coming soon - but for now, be sure to save the date!

Simplify Your Bill Payments

Save time and avoid mail delays with Kaukauna Utilities' [Pre-Authorized Payment \(PAP\)](#) option. Your monthly utility bill is automatically withdrawn from your checking account, helping ensure payments are received on time every month.

Benefits of PAP include:

- No checks or stamps needed
- Secure electronic payments
- Automatic on-time payments
- Less paperwork and hassle



With mail delays becoming more common, mailed payments may not arrive by the due date. Note that a 1% late payment penalty applies to past due balances. Enrolling in PAP is an easy way to avoid late fees and simplify your monthly bill payments.

[Enroll in PAP](#)

Keep Your Account Profile Up To Date

[MyAccount](#) gives businesses convenient access to utility account information and helpful account management tools — all in one place. Now is a great time to review who has access to your business account and confirm your contact information is current.

MyAccount features include:

- Multiple user access options
- Ability to add or remove authorized users
- Usage alerts and weekly summaries
- Faster notifications about important account activity



Keeping your MyAccount profile updated helps ensure the right people stay informed and connected.

[Visit MyAccount](#)

Energy Efficiency Award Winners

At our recent Key Account Event, Kaukauna Utilities recognized two business customers for their outstanding energy-saving efforts.

Verhasselt Farms achieved annual savings of 223,538 kWh by upgrading old HID high bay lighting to LED fixtures and installing variable frequency drives on fluid pumps. These improvements have reduced the farm's energy costs by an estimated \$18,000 annually.

Little Chute School District saved 93,672 kWh through interior and exterior lighting upgrades and new lighting controls, resulting in estimated annual savings of \$10,000.

Congratulations to both organizations for their commitment to energy efficiency! If your business is interested in reducing energy use and lowering costs, contact KU to learn about available resources, rebates, and energy-saving opportunities.



Verhasselt Farms



Little Chute School District

Make Energy Upgrades More Affordable

Upgrade your facility. Lower energy use.
Preserve cash flow.

With KU's Shared Savings Program, businesses can finance \$2,500–\$50,000 in energy-efficient improvements with little to no upfront cost. Repayments are conveniently added to your utility bill - and in many cases, the energy savings help offset the payment.

See how a local organization benefited from the program by watching our [customer success video](#).



[Explore the Shared Savings Program](#)

Summer Energy Tips

Summer is almost here, and with warmer temperatures come higher electricity costs. Consider these simple ways to save energy and keep utility bills in check:

- Adjust thermostats a few degrees higher
- Service HVAC systems to ensure they're running efficiently
- Use programmable or smart thermostats to better manage cooling schedules
- Turn off lights and equipment when not in use
- Upgrade to efficient technologies like LED lighting and ENERGY STAR equipment

Small adjustments can make a meaningful difference in monthly bills. For customized energy efficiency ideas, reply to this email.

New Tools Helps Businesses Get Started with Energy Savings

Finding the right energy solutions for your business just got easier. Focus on Energy has a new Business Resources Tool to help organizations quickly find incentives, connect with energy experts, and take the first step to being more energy efficient, with confidence.

Instead of guessing where to begin, you'll leave with clear options and a defined path to reducing energy use and managing operating costs to fit your facility and business goals. Find resources specific to your business needs today!



Focus Business Resources Tool

KEEPING YOU INFORMED

Our dedicated Energy Services Manager is available to assist you and your business.

FRANK BARTH
 Energy Services Manager
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fbarth@wppienergy.org



Kaukauna Utilities is a community owned and operated electric and water utility, serving over 17,000 customers in the Kaukauna area.

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kumail@ku-wi.org

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