

KAUKAUNA UTILITIES

Connect

— Business Edition —

QUARTERLY BUSINESS NEWSLETTER

Welcome to the **Kaukauna Utilities Connect** - our quarterly newsletter to keep business customers up-to-date on all things KU - programs, services, incentives, and more. If you have any suggestions for content you'd like to see presented, please feel free to reply to this email to give us your feedback.

Happy Holidays

FROM KAUKAUNA UTILITIES



As your local utility, we're honored to power your businesses and brighten our community. From festive displays to the everyday moments that matter most, we're here with reliable energy and water and friendly, local service whenever you need us.

Wishing you a joyous holiday season and a successful year ahead!

INVEST IN ENERGY EFFICIENCY WITH NO UPFRONT COSTS

Ready to make your business more energy efficient without stretching your budget? Kaukauna Utilities' *Shared Savings Program* provides up to \$50,000 in upfront funding for qualifying energy efficiency projects. Repayments are

conveniently added to your utility bill - and thanks to the energy savings your improvements create, your bill stays nearly the same!

Lower costs, improved performance, and a greener footprint are just a project away. [Contact us today](#) to explore how this program can help your business save energy and money while enhancing your commitment to sustainability.



Benefits of Energy
Efficiency with
**Affordable
Solutions**

[Learn more about the Shared Savings Program](#)

UNLOCK \$1,000 FOR YOUR BUSINESS

Ready to take your business's energy efficiency to the next level? Kaukauna Utilities is offering a \$1,000 Supplemental Incentive for eligible electric energy efficiency projects in 2025. Combine this with Focus on Energy incentives to maximize your savings!

Act fast - funds are limited and awarded on a first-come, first-served basis. Approval is required before installation, so don't wait!

Thinking about an upgrade? Click below to learn more!

[Supplemental Incentive Details Here](#)

EQUIPMENT REPLACEMENT ASSISTANCE AND REBATES FOR BUSINESS

Focus on Energy offers Wisconsin businesses financial incentives and rebates for installing energy-efficient equipment in new and existing buildings. Whether you operate a large industrial facility, an office, a farm, or anything in between, Focus on Energy has an incentive option for you.

Energy needs are not the same for every business. Focus on Energy offers Prescriptive and Custom incentives depending on your energy efficiency goals.



Focus on Energy
**Equipment
Replacement**

Winter Energy Savings Tips

As the cold weather approaches, implementing energy-saving measures can help your business reduce heating costs, improve efficiency, and maintain comfort for you and your customers during colder months.

Optimize Thermostat Settings: Set thermostats to 68°F during business hours and lower them by a few degrees after hours. Consider investing in programmable or smart thermostats for automatic adjustments.

Seal Drafts and Insulate: Inspect doors, windows, and ducts for air leaks. Use weatherstripping and caulk to seal gaps and add insulation to walls and ceilings as needed.

HVAC Maintenance: Schedule a professional check-up for your heating system to ensure it's operating efficiently. Replace filters monthly to improve air circulation and reduce energy usage.

Use Natural Heat: Open blinds and shades during the day to let in sunlight for natural warmth. Close them at night to retain heat.

Energy-Efficient Equipment: Encourage staff to turn off non-essential equipment after hours. Upgrade to ENERGY STAR® certified appliances and equipment to reduce energy consumption.

Zone Heating: If your business has areas used less frequently, focus heating on high-traffic areas and reduce heating in unused spaces.

Employee Awareness: Share simple energy-saving habits with employees, such as keeping doors closed to retain heat and wearing weather-appropriate clothing.

LED Lighting: Replace older lighting with LED options, which operate efficiently in cold temperatures and save on electricity.

KU Energy Efficiency Programs

KEEPING YOU INFORMED

Our dedicated Energy Services Manager is available to assist you and your business.

FRANK BARTH

Energy Services Manager

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utility, serving over 16,000 customers in the Kaukauna area.

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