

# • RENEWABLE ENERGY •

## LEFT PETE STICKER SHOCKED

*It's \$3 more. Yep, he was shocked.*



Just three bucks more. That's all it cost for Pete to power up part of his home with a block of renewable energy—clean, affordable, “never running out” power from natural resources like wind, solar and biogas. It was an easy decision. After all, using renewable energy can keep a lot of destructive carbon dioxide emissions out of the air. Using just one

\$3 block each month is like not driving your car for six.\* And it only takes two or three blocks to run the average home every month.

It adds up to a smaller carbon footprint for Pete, and a greener world for Pete's kids...and his kids' kids. All for an extra \$3. Just the kind of family legacy Pete was looking for.



**Energy**  
CERTIFIED

The Green-e Energy logo helps consumers easily identify environmentally superior renewable energy options. For more information on Green-e Energy certification requirements, call 1-888-63-GREEN or log on to [www.green-e.org](http://www.green-e.org)

\*Source: The US Environmental Protection Agency. Visit [www.epa.gov](http://www.epa.gov).

We believe affordable public power strengthens our community and helps our neighbors. That's why, through WPPI Energy, we're partnering with other local not-for-profit utilities to share resources and lower costs.

NO POSTAGE  
NECESSARY  
IF MAILED  
IN THE  
UNITED STATES

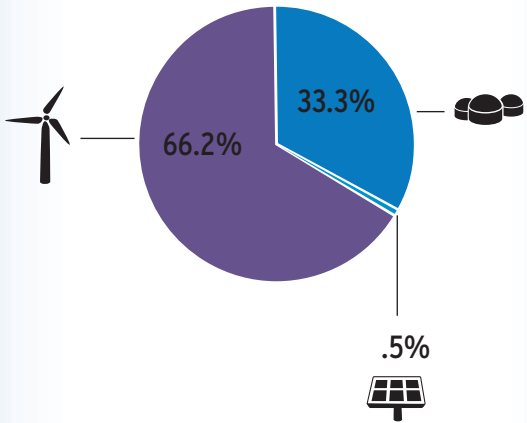
**BUSINESS REPLY MAIL**  
FIRST-CLASS MAIL PERMIT NO. 636-000 SUN PRAIRIE WI

POSTAGE WILL BE PAID BY ADDRESSEE

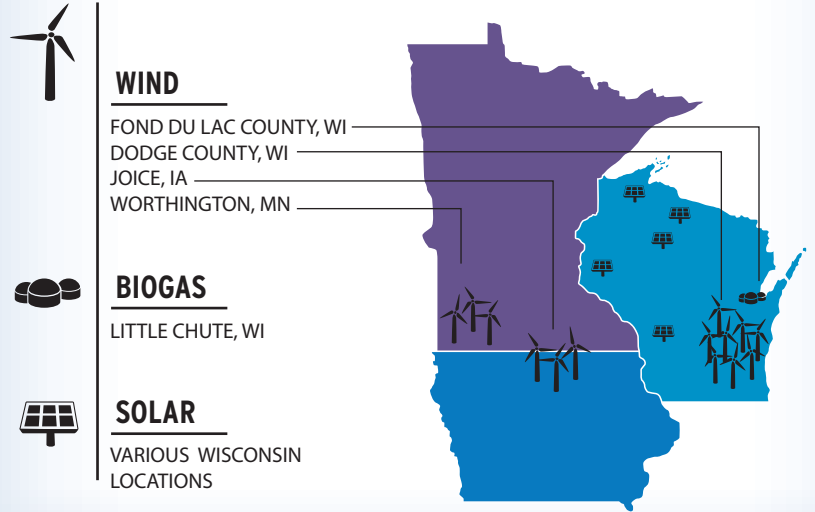
RENEWABLE ENERGY PROGRAM  
PO BOX 922  
SUN PRAIRIE WI 53590-9906

# WHERE WILL YOUR RENEWABLE ENERGY COME FROM?

*Every block of energy contains a mix of resources*



*We're harnessing sustainable resources from around the Midwest*



## SIGNING UP IS EASY

*Fold along dotted lines, tape and mail*

# YES, I'D LIKE TO

LEAVE A LEGACY OF CLEANER AIR AND SUSTAINABLE ENERGY RESOURCES FOR FUTURE GENERATIONS. PLEASE SIGN ME UP AT THE MONTHLY LEVEL I'VE SELECTED BELOW. I UNDERSTAND THAT I CAN CHANGE MY PARTICIPATION LEVEL OR CANCEL AT ANY TIME.

THIS IS THE AMOUNT OF RENEWABLE ENERGY I'D LIKE TO PURCHASE EVERY MONTH

- 1 BLOCK (300 kWh) \$3
- 2 BLOCKS (600 kWh) \$6
- 3 BLOCKS (900 kWh) \$9
- 4 BLOCKS (1,200 kWh) \$12
- \_\_\_\_\_ BLOCKS \$3 EACH

NAME

EMAIL ADDRESS

ADDRESS

APT./SUITE #

CITY

STATE

ZIP

PHONE

Your purchase will appear as an additional charge on your monthly utility bill.